

Seller dashboard • 2026

Pick a month (1-12)

9

	Year to date	Month
Revenue	\$3,760	\$490
Platform & payment fees	\$324	\$43
Cost of goods	\$837	\$114
Shipping labels	\$579	\$74
Other expenses	\$313	\$0
Net profit	\$1,707	\$258
Net margin	45%	53%
Fees as % of revenue	9%	9%
Orders	135	17

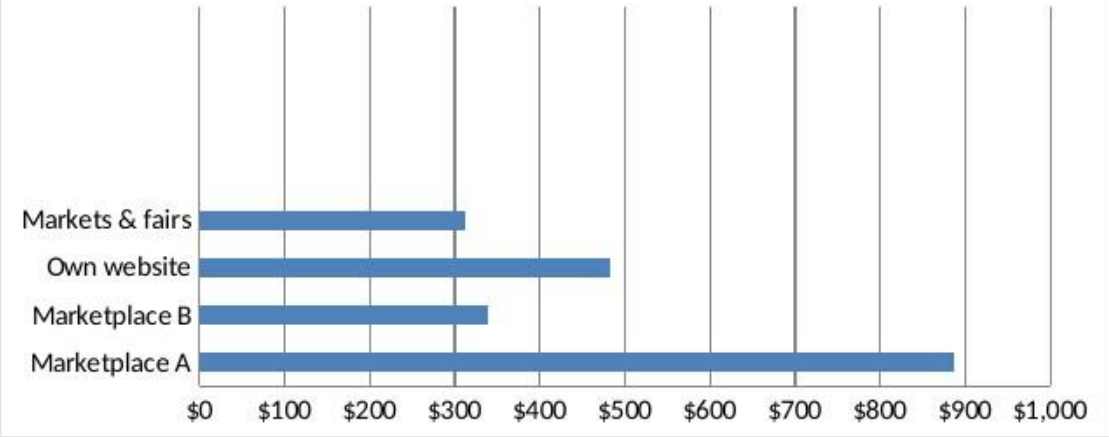
Most profitable products

Product	Profit	Margin
Canvas tote bag	\$545	56%
Art print A4	\$452	59%
Stoneware mug	\$446	51%
Soy candle, small	\$308	47%
Greeting card set (5)	\$270	56%

Profit by channel (year)

Channel	Revenue	Profit	Margin
Marketplace A	\$1,817	\$886	49%
Marketplace B	\$649	\$339	52%
Own website	\$857	\$483	56%
Markets & fairs	\$437	\$312	72%

Profit by channel



Orders

One row per order line. Yellow = you type; the rest is calculated from Channels and Products.

Date	Order #	Channel	SKU	Qty	Item price (each)	Shipping paid by buyer	Shipping label cost	Discount	collected (not	Sale fee	Payment fee	Fixed + listing fees	Revenue	Total fees	Cost of goods	Shipping net	Profit	Margin	Month
2026-01-04 #1001		Marketplace A	CARD-05	1	\$14.00	\$5.95	\$5.58	\$0.00	\$0.00	\$1.30	\$0.60	\$0.45	\$19.95	\$2.35	\$2.45	\$0.37	\$9.57	48%	1
2026-01-07 #1002		Marketplace A	MUG-01	1	\$24.00	\$0.00	\$5.01	\$0.00	\$0.00	\$1.56	\$0.72	\$0.45	\$24.00	\$2.73	\$7.30	-\$5.01	\$8.96	37%	1
2026-01-07 #1003		Marketplace A	CANDLE-S	2	\$18.00	\$0.00	\$4.88	\$0.00	\$0.00	\$2.34	\$1.08	\$0.65	\$36.00	\$4.07	\$9.60	-\$4.88	\$17.45	48%	1
2026-01-08 #1004		Marketplace A	TOTE-01	1	\$26.00	\$0.00	\$6.10	\$0.00	\$0.00	\$1.69	\$0.78	\$0.45	\$26.00	\$2.92	\$6.35	-\$6.10	\$10.63	41%	1
2026-01-13 #1005		Marketplace A	CANDLE-S	1	\$18.00	\$5.95	\$4.90	\$0.00	\$0.00	\$1.56	\$0.72	\$0.45	\$23.95	\$2.73	\$4.80	\$1.05	\$11.52	48%	1
2026-01-18 #1006		Own website	CANDLE-S	1	\$18.00	\$5.95	\$4.26	\$0.00	\$0.00	\$0.00	\$0.69	\$0.30	\$23.95	\$0.99	\$4.80	\$1.69	\$13.90	58%	1
2026-01-19 #1007		Markets & fairs	PRINT-A4	1	\$22.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.57	\$0.15	\$22.00	\$0.72	\$4.00	\$0.00	\$17.28	79%	1
2026-01-21 #1008		Marketplace B	TOTE-01	1	\$26.00	\$0.00	\$4.69	\$0.00	\$0.00	\$2.60	\$0.00	\$0.30	\$26.00	\$2.90	\$6.35	-\$4.69	\$12.06	46%	1
2026-01-24 #1009		Marketplace B	MUG-01	1	\$24.00	\$5.95	\$5.55	\$0.00	\$0.00	\$3.00	\$0.00	\$0.30	\$29.95	\$3.30	\$7.30	\$0.40	\$13.81	46%	1
2026-01-26 #1010		Markets & fairs	PRINT-A4	1	\$22.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.57	\$0.15	\$22.00	\$0.72	\$4.00	\$0.00	\$17.28	79%	1
2026-01-26 #1011		Marketplace A	MUG-01	1	\$24.00	\$4.50	\$4.76	\$0.00	\$0.00	\$1.85	\$0.86	\$0.45	\$28.50	\$3.16	\$7.30	-\$0.26	\$13.28	47%	1
2026-01-27 #1012		Marketplace B	CARD-05	2	\$14.00	\$5.95	\$4.90	\$0.00	\$0.00	\$3.40	\$0.00	\$0.30	\$33.95	\$3.70	\$4.90	\$1.05	\$20.46	60%	1
2026-01-28 #1013		Marketplace B	CANDLE-S	2	\$18.00	\$5.95	\$4.76	\$0.00	\$0.00	\$4.20	\$0.00	\$0.30	\$41.95	\$4.50	\$9.60	\$1.19	\$23.10	55%	1
2026-01-29 #1014		Own website	MUG-01	1	\$24.00	\$0.00	\$5.31	\$2.40	\$0.00	\$0.00	\$0.63	\$0.30	\$21.60	\$0.93	\$7.30	-\$5.31	\$8.06	37%	1
2026-01-29 #1015		Marketplace A	CANDLE-S	2	\$18.00	\$5.95	\$6.19	\$0.00	\$0.00	\$2.73	\$1.26	\$0.65	\$41.95	\$4.64	\$9.60	-\$0.24	\$21.52	51%	1
2026-02-07 #1016		Marketplace A	PRINT-A4	2	\$22.00	\$0.00	\$4.89	\$0.00	\$0.00	\$2.86	\$1.32	\$0.65	\$44.00	\$4.83	\$8.00	-\$4.89	\$26.28	60%	2
2026-02-10 #1017		Markets & fairs	CANDLE-S	1	\$18.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.47	\$0.15	\$18.00	\$0.62	\$4.80	\$0.00	\$12.58	70%	2
2026-02-11 #1018		Marketplace B	CARD-05	1	\$14.00	\$5.95	\$4.58	\$0.00	\$0.00	\$2.00	\$0.00	\$0.30	\$19.95	\$2.30	\$2.45	\$1.37	\$10.63	53%	2
2026-02-12 #1019		Marketplace A	PRINT-A4	1	\$22.00	\$5.95	\$6.07	\$0.00	\$0.00	\$1.82	\$0.84	\$0.45	\$27.95	\$3.11	\$4.00	-\$0.12	\$14.77	53%	2
2026-02-15 #1020		Markets & fairs	MUG-01	1	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.62	\$0.15	\$24.00	\$0.77	\$7.30	\$0.00	\$15.93	66%	2
2026-02-15 #1021		Markets & fairs	TOTE-01	1	\$26.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.68	\$0.15	\$26.00	\$0.83	\$6.35	\$0.00	\$18.82	72%	2
2026-02-18 #1022		Markets & fairs	CARD-05	1	\$14.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.36	\$0.15	\$14.00	\$0.51	\$2.45	\$0.00	\$11.04	79%	2
2026-02-18 #1023		Markets & fairs	TOTE-01	1	\$26.00	\$0.00	\$0.00	\$2.60	\$0.00	\$0.00	\$0.61	\$0.15	\$23.40	\$0.76	\$6.35	\$0.00	\$16.29	70%	2
2026-02-21 #1024		Marketplace A	MUG-01	1	\$24.00	\$4.50	\$3.85	\$0.00	\$0.00	\$1.85	\$0.86	\$0.45	\$28.50	\$3.16	\$7.30	\$0.65	\$14.19	50%	2
2026-02-21 #1025		Marketplace A	CANDLE-S	1	\$18.00	\$5.95	\$5.31	\$0.00	\$0.00	\$1.56	\$0.72	\$0.45	\$23.95	\$2.73	\$4.80	\$0.64	\$11.11	46%	2
2026-02-27 #1026		Marketplace B	PRINT-A4	1	\$22.00	\$5.95	\$4.12	\$2.20	\$0.00	\$2.58	\$0.00	\$0.30	\$25.75	\$2.88	\$4.00	\$1.83	\$14.76	57%	2
2026-02-28 #1027		Marketplace A	TOTE-01	1	\$26.00	\$5.95	\$4.83	\$2.60	\$0.00	\$1.91	\$0.88	\$0.45	\$29.35	\$3.24	\$6.35	\$1.12	\$14.93	51%	2
2026-02-28 #1028		Marketplace A	TOTE-01	1	\$26.00	\$5.95	\$5.37	\$0.00	\$0.00	\$2.08	\$0.96	\$0.45	\$31.95	\$3.49	\$6.35	\$0.58	\$16.74	52%	2
2026-03-01 #1029		Own website	PRINT-A4	1	\$22.00	\$0.00	\$4.26	\$2.20	\$0.00	\$0.00	\$0.57	\$0.30	\$19.80	\$0.87	\$4.00	-\$4.26	\$10.67	54%	3
2026-03-01 #1030		Marketplace A	CARD-05	1	\$14.00	\$4.50	\$4.40	\$0.00	\$0.00	\$1.20	\$0.56	\$0.45	\$18.50	\$2.21	\$2.45	\$0.10	\$9.44	51%	3
2026-03-05 #1031		Marketplace A	CARD-05	2	\$14.00	\$0.00	\$5.88	\$0.00	\$0.00	\$1.82	\$0.84	\$0.65	\$28.00	\$3.31	\$4.90	-\$5.88	\$13.91	50%	3
2026-03-06 #1032		Markets & fairs	MUG-01	1	\$24.00	\$0.00	\$0.00	\$2.40	\$0.00	\$0.00	\$0.56	\$0.15	\$21.60	\$0.71	\$7.30	\$0.00	\$13.59	63%	3
2026-03-06 #1033		Marketplace A	PRINT-A4	2	\$22.00	\$0.00	\$4.26	\$0.00	\$0.00	\$2.86	\$1.32	\$0.65	\$44.00	\$4.83	\$8.00	-\$4.26	\$26.91	61%	3
2026-03-10 #1034		Marketplace A	MUG-01	2	\$24.00	\$5.95	\$6.01	\$0.00	\$0.00	\$3.51	\$1.62	\$0.65	\$53.95	\$5.78	\$14.60	-\$0.06	\$27.56	51%	3
2026-03-18 #1035		Marketplace A	TOTE-01	1	\$26.00	\$5.95	\$5.23	\$0.00	\$0.00	\$2.08	\$0.96	\$0.45	\$31.95	\$3.49	\$6.35	\$0.72	\$16.88	53%	3
2026-03-20 #1036		Marketplace A	PRINT-A4	1	\$22.00	\$0.00	\$4.44	\$0.00	\$0.00	\$1.43	\$0.66	\$0.45	\$22.00	\$2.54	\$4.00	-\$4.44	\$11.02	50%	3
2026-03-23 #1037		Marketplace A	TOTE-01	1	\$26.00	\$0.00	\$4.90	\$0.00	\$0.00	\$1.69	\$0.78	\$0.45	\$26.00	\$2.92	\$6.35	-\$4.90	\$11.83	45%	3
2026-03-24 #1038		Marketplace A	CANDLE-S	1	\$18.00	\$0.00	\$5.91	\$0.00	\$0.00	\$1.17	\$0.54	\$0.45	\$18.00	\$2.16	\$4.80	-\$5.91	\$5.13	28%	3
2026-03-26 #1039		Own website	TOTE-01	1	\$26.00	\$5.95	\$6.16	\$0.00	\$0.00	\$0.00	\$0.93	\$0.30	\$31.95	\$1.23	\$6.35	-\$0.21	\$18.21	57%	3
2026-03-29 #1040		Markets & fairs	MUG-01	1	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.62	\$0.15	\$24.00	\$0.77	\$7.30	\$0.00	\$15.93	66%	3
2026-04-02 #1041		Marketplace A	PRINT-A4	1	\$22.00	\$5.95	\$4.62	\$0.00	\$0.00	\$1.82	\$0.84	\$0.45	\$27.95	\$3.11	\$4.00	\$1.33	\$16.22	58%	4
2026-04-05 #1042		Markets & fairs	PRINT-A4	1	\$22.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.57	\$0.15	\$22.00	\$0.72	\$4.00	\$0.00	\$17.28	79%	4
2026-04-05 #1043		Own website	TOTE-01	1	\$26.00	\$0.00	\$4.60	\$0.00	\$0.00	\$0.00	\$0.75	\$0.30	\$26.00	\$1.05	\$6.35	-\$4.60	\$14.00	54%	4
2026-04-08 #1044		Own website	CARD-05	2	\$14.00	\$5.95	\$3.82	\$0.00	\$0.00	\$0.00	\$0.98	\$0.30	\$33.95	\$1.28	\$4.90	\$2.13	\$23.95	71%	4
2026-04-11 #1045		Marketplace A	CANDLE-S	1	\$18.00	\$5.95	\$5.13	\$1.80	\$0.00	\$1.44	\$0.66	\$0.45	\$22.15	\$2.55	\$4.80	\$0.82	\$9.67	44%	4
2026-04-14 #1046		Own website	MUG-01	1	\$24.00	\$5.95	\$4.40	\$0.00	\$0.00	\$0.00	\$0.87	\$0.30	\$29.95	\$1.17	\$7.30	\$1.55	\$17.08	57%	4

Price calculator

What should I charge on each channel to keep my target margin?

Product cost per item (goods + packaging)

\$7.30

Shipping label cost you pay

\$4.80

Shipping the buyer pays

\$0.00

Target profit margin (on the item price)

30%

Channel	Price to charge	Fees on it	Profit per sale	Margin check
Marketplace A	\$20.75	\$2.42	\$6.23	30.0%
Marketplace B	\$20.67	\$2.37	\$6.20	30.0%
Own website	\$18.48	\$0.84	\$5.54	30.0%
Markets & fairs	\$18.18	\$0.62	\$5.46	30.0%